

# YOUNGTIMERS

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## Corporate News

### **Youngtimers' Subsidiary Garage Italia Creates New Special Models Exclusively for Hertz Abarth 595 K-Hertz and 500 "Carlo" In Selezione Italia: The Hertz Tribute to Sportiness**

Selezione Italia focuses on the theme of sportiness and includes two new proposals created exclusively for Hertz by Garage Italia. Abarth 595 Turismo adopts the KERS and turns into Abarth K-Hertz. At its side, the Fiat 500 "Carlo" Icon-e, the myth of the '60s that dresses up as a sports car and offers five liveries that recall the glories of the past and celebrate the Abarth myth.

October 26, 2021, Basel - Roma, Youngtimers AG, a Swiss-listed company (YTME: SIX) focused on investing into and managing assets in the collectible cars space, has partnered through its subsidiary Garage Italia S.r.l. with Hertz Italia.

Hertz Italy focuses their attention on the theme of sportiness and its evolution from the past to the present and always with an eye on the future. The fleet of Selezione Italia is enriched with two proposals created exclusively for the company by the partner Garage Italia.

Two absolute novelties for Hertz Guests in search of emotions and attentive to innovation and sustainability who will be able to drive the Fiat 500 "Carlo" Icon-e, another proposal coming from the lively partnership between Hertz Italia and Garage Italia. A new restomod that comes from the restoration of the so-called donor cars of the '60s, which become eco-friendly through the adoption of an electric unit developed by Newtron Group, Garage Italia's strategic partner in the Icon-e retrofit project.

On the "Carlo", the Drive Me Crazy button makes the booster function available. After an accurate restoration and the selection of high quality materials for the finishes, the cars are tested again and approved for regular road use.

This restomod was created exclusively for Hertz to celebrate the glorious Abarth sports brand from whose founder it takes its name. The "Carlo" is flanked by the Abarth 595 Turismo K-Hertz, the production model equipped in a limited edition for Hertz with the KERS. The car is equipped with a hybridization kit which converts it to Mild Hybrid technology, but it does not modify the torque and maximum power of the original Abarth model.

The exclusive sports proposals come in five liveries, each inspired by one of the glories of the past:

- **Turbina** - inspired by the Fiat Turbina - the 1954 prototype distinguished by a vibrant red and white livery;
- **Tuono** - inspired by the Abarth 750 GT Zagato of 1959;
- **Fulmine** - inspired by the Fiat 131 Abarth Olio Fiat, several times champion of the WRC between 1976 and 1978;

- **Kappa** - inspired by the super classic Robe di Kappa livery that has accompanied the brand over time;
- **Rent a Racer** - inspired by the 1966 Hertz American project starring the Mustang Shelby GT350H in Limited Edition.

With the Rent a Racer livery, Hertz aims to bring back this exclusive service that has characterized the company in the past and now relive it in a Made in Italy key.

These new proposals reconfirm the vitality of Hertz and its continuous desire to renew itself and look forward, to the future.

Both Abarth K-Hertz and the "Carlo" testify to the Hertz vocation and ongoing commitment to innovation and sustainability with the introduction of models with low environmental impact.

To complete the service dedicated to the Fiat 500 Carlo Icon-e, two APPs are available, **EVway** and **nextcharge**, through which the Hertz Guest, after a simple and quick registration, can access a map with the main information on the recharging points, where they are located, their characteristics, whether they are available and, once the useful point has been selected, it is possible to start the charging process through the same APP. Ad hoc offers will be provided to stimulate the registration and use of these flexible charging solutions.

These Selezione Italia novelties will initially be available in Milan, Turin, Bologna, Venice, Florence and Rome and will accompany Hertz Guests in an exciting experience to live the journey in perfect Italian style. The rental foresees a basic daily rate and variable durations from daily, weekend, weekly and monthly rentals, and in addition to the exclusive service that characterizes Selezione Italia and the guarantee of brand and model that it offers, in the case of the two new models there will also be the possibility of personalized delivery to the Guest's preferred destination, hotel, office or home (the cost is subject to distance).

Massimiliano Archiapatti, General Manager and Managing Director of Hertz Italy commented as follows: "I am happy and very satisfied that we have been able to characterize the second half of 2021 with these exclusive novelties that our partner Garage Italia has created for us. We want to give an important signal to those who choose us, we want to convey our enthusiasm in a tangible way. The introduction of these special cars testifies to our continuous commitment in the search for new solutions to make our Guests experience an unforgettable journey. "

Adds Victor Iezuitov, CEO of Garage Italia: "We are extremely excited to add another piece to the collaboration between Garage Italia and Hertz, strengthening the strong bond that unites us since 2019. Our unity of intent today is materialized in two new mini fleets that go to enrich the range of Selezione Italia, in the sign of a common attention to the theme of sustainable mobility through electric upgrading and the implementation of new technologies such as KERS, without leaving aside the creative and playful spirit that distinguishes every project of Garage Italia."

Comfort, style, elegance, technology, innovation, sportsmanship, inseparably united to the safety offered by the Gold Standard Clean protocol will ensure Hertz Guests maximum peace of mind when traveling.

For more information about Hertz in Italy and its offer visit [www.hertz.it](http://www.hertz.it). For more information about Premium and Selezione Italia fleet visit [www.hertz.it/premium](http://www.hertz.it/premium) and [www.hertz.it/selezione-italia](http://www.hertz.it/selezione-italia).

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