

ANDY LIU

Andy Liu is an entrepreneur has over 20 years' experience in Luxury consumer goods and over 13 years' experience in Finance and Banking.

After graduated in EPFL Lausanne, he took the responsibility as Senior Asia&Pacific Managing Director in Bucherer Group Switzerland during the early year 2000, where he created a highly successful business model by attracted High-End Luxury Consumer who are coming from Asia. He was working closely with the Luxury watch brand like Omega, Cartier, Audemars Piguet, Blancpain and Piaget to boost up their business in Asia.

Between 2004 and 2008, Andy Liu founded his own Luxury Goods Trading company who carry different Luxury products and distribute over his own 60 outlets in Great China Area. He is also one of the first individual who introduce different Luxury brands and products to China from Europe, such as Swarovski and other Luxury Swiss Watch Brands.

From the end of 2008, Andy Liu joins a Hong Kong Exchange Main Board Listing company Citychamp Group Ltd, first acted as Group Overseas COO then from 2011 acting as the Chairman's Executive Assistant leading and managing Group's Overseas investment and assets. With the support from Andy Liu, Citychamp Group become the biggest private investor from Hongkong and China in Switzerland. The investment includes Swiss Luxury Watch companies, 5-star Hotels, and a Liechtenstein full licence Bank who is manging over 4.5 Billion AUM.

In additional, 2016 Andy Liu Co-Founded TCFG Asia Capital in Zurich (The Corporate Finance Group AG) the leading independent M&A and Corporate Finance Firm in Switzerland, who conducted numbers of very successful milestone capital market transaction in Zurich SIX Exchange.

