Mr Yin Pan (Ben) Cheng



Mr. Ben Cheng is an asset management executive, focusing on transformative opportunities across various sectors.

With extensive experience in venture capital and private equity, Mr. Cheng has played a pivotal role in high-profile investments, including CASETiFY, the fastest-growing global tech accessories brand; XiaoPeng (NYSE: XPEV), a leading Chinese electric vehicle manufacturer; Animoca Brands, a multinational blockchain technology; NOTHING, a UK-based consumer electronics manufacturer; Lalamove, a prominent Chinese on-demand logistics firm. He is also a board member of various Nasdaq and HK-listed companies.

In addition to his operational roles, Mr. Cheng actively contributes to the community as a committee member of Hong Kong Trade Development Council Mainland Business Advisory Committee and the Venture Committee of Hong Kong Venture Capital and Private Equity Association. He is also a committee member of The LRC Charitable Foundation (LRCCF).

Prior to C Capital, Mr. Cheng honed his expertise as an investment banker at Bank of America Merrill Lynch and Standard Chartered Bank, where he was involved in landmark transactions such as the US\$3.3 billion take-private of WuXi PharmaTech, Temasek's US\$5.7 billion investment in Watson's and the US\$2.1 billion acquisition of ING's insurance business in Hong Kong, Macau and Thailand.

Mr. Cheng's diverse experience and strategic vision position him as a key leader in the investment community, driving innovation and growth at C Capital and beyond.